

Holland, Linda

Subject: FW: Representation to Reel Cinemas variation

From: Francis, Richard
Sent: 15 April 2013 11:52
To: Holland, Linda
Subject: Representation to Reel Cinemas variation

Dear Linda,

**Representation with regards to protecting the licensing objective of public nuisance
Variation Reel Cinemas**

Thank you for coming back to me and raising the possibility of the music changes be used wider upon the licence than purely a cinema.

I feel that is necessary for me to make a representation in order to protect the licensing objective of public nuisance.

Within in this variation there is no detail to why the licence requires recorded music to be added to it. My concern would be that once such a licence is granted the premises could be used as a night club without any additional changes and may result in the department investigating either a nuisance complaint under licensing or statutory nuisance complaint arising from the music. Currently neighbours may accept noise from the premises and support its current use however a change to a 2.30 closing time and recorded music could be result in the premises becoming a "night club", however this may need planning permission as well as a premises licence.

I would require the following detail in order to adequately consider the merits of this application.

- (1) A detailed acoustic report undertaken by an competent person. This should look at the adequacy of the structure and its suitability for the proposed use. It should detail any recommendations for mitigation or works where necessary and shall be carried out. Following any such works a commissioning exercise shall be undertaken to assess the effectiveness of the work and to ensure no internal noise gives rise to nuisance outside. This shall be done to the satisfaction of the council prior to the grant of a licence.
- (2) Greater detail on its proposed use i.e. why the need for the recorded music and to a time of 2.30 a.m. and what measures are they going to undertake to protect the licensing objective of public nuisance.
- (3) Any other information the applicant wishes to provide in order to support this application.

If you wish to discuss my representation, please do not hesitate to contact me.

Yours Sincerely

Richard Francis Senior Environmental Health Officer- Public Protection North
Wiltshire Council
165 Bradley Road
Trowbridge Wiltshire BA14 0RD
tel: 01249 706405
internal ext 21405
email: richard.francis@wiltshire.gov.uk
website: www.wiltshire.gov.uk

30 St Paul Street
Chippenham
SN15 1LJ

RECEIVED
9 APR 2013
PUBLIC PROTECTION

9th April 2013

The Licensing Section,
Public Protection
Wiltshire County Council
Monkton Park
Chippenham
SN15 1LJ

Dear Sir/Madam,

Reel Cinemas, 91A Marshfield Road, Chippenham.

I wish to respond to the notice published in the Wiltshire Gazette & Herald dated 22nd March 2013 that the owners of this establishment wish to apply for permission to sell alcohol during the day until late at night, in addition they wish to be able to play recorded music from 9pm until 2.30am.

As a nearby resident to this business I wish to object to the licence's being granted as I am concerned that there could be an increase in anti-social drink-related behaviour in this neighbourhood.

There is already a significant problem with alcohol related incidents in Marshfield Road, St Paul Street, Dallas Road, and other surrounding nearby streets that is particularly acute at weekends when town centre pubs and clubs close.

Residents very frequently have experienced hearing or witnessing violent and disturbing behaviour into the small hours with the Police being kept very busy on these occasions.

The main complication is that owners of licensed premises are simply not able to control what happens to their customers how they behave once off their premises. This is just a likely to occur if the license to sell alcohol is approved at the Reel Cinema.

Moreover it is extremely worrying that the owners have applied for a license to play recorded music into the late night. This could result in a significant amount of car and taxi movement late at night when it would disturb the peace of the neighbouring residential properties.

I would ask that these applications are not approved.

Yours truly,



O. Pennell (Mr)

Licensing Section,
Public Protection Services,
Wiltshire Council,
Monkton Park,
Chippenham,
Wiltshire SN15 1ER.

5, Springfield Buildings,
Chippenham,
Wiltshire, SN15 1LS

March 31st 2015.

RECEIVED
3 APR 2015
PUBLIC PROTECTION

Dear Sirs, Re. Application for change of Entertainment Licence
at 91A Marsfield Road. Chippenham.

I understand that there is currently an application before you to
change the Entertainment Licence for the Cinema at 91a Marsfield Road,
to enable them to sell alcohol from 11am to midnight and to permit the
sale of refreshments from 9.00 to 2.30 and the playing of recorded music
from 9.00 to 2.30.

as a resident of Springfield buildings, which is opposite to this establishment
I would like to strongly disagree to such a licence being granted. we often
have instances of vandilism and the spraying of graffiti here in Springfield
Buildings, and I am in no doubt that if such a change were to be allowed
to the existing entertainments licence then these problems would increase.
The issue of recorded music being allowed until 2.30 is also too awful
to contemplate, combined with anti social behaviour, and littering.
This is a Conservation area and not a sutible area for the proposed
development.

Yours faithfully,

Mrs. Ann Merrett,

tom & carol

From: tom & carol [REDACTED]
Sent: 28 April 2013 14:18
To: 'Sue.Lewis@wiltshire.gov.uk'
Subject: FW: 91A Marshfield Road ~ alcohol licence objection
Further to the added comments (Ravalia/Holland), dated 22 April.

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30 APR 2013
PUBLIC PROTECTION

We would wish to maintain our advised issues/objections

The basis of our persistence is a claim of more informed awareness of the behavioural changes that have precedence in Chippenham (than Leicestershire representations), both with respect to our localised youthful subset of frequently alcohol-inspired evening/nocturnal revellers and the 'entertainment businesses' strategies of obtaining incrementally extended terms after one or two years of 'market bedding-in'.

For those on the approvals panel too youthful to have cognitive recall of Gold Diggers, might I remind of the nearby club of Station Hill – of successive business re-inventions/trading names – which appears to cycle between authority appeasements and enforced closures.

There is surely no justification to have additional outlets to those existing evening alcohol retailers ~ at an estimated average spacing of one every 150 yards from the town bridge to the West End Club!

Please register these views.

Tom and Carol Newey

[REDACTED]
[REDACTED]
[REDACTED]
27 Marshfield Road
Chippenham
Wiltshire
SN15 1JX

From: tom & carol [REDACTED]
Sent: 04 April 2013 11:40
To: 'Sue.Lewis@wiltshire.gov.uk'
Subject: 91A Marshfield Road ~ alcohol licence objection

We are opposed to the granting and admission of an alcohol licence in this road. May I draw your attention to an earlier Chippenham experience of another cinema which, for a disruptive period, diversified into live musical entertainment underpinned by alcoholic promotions (Gold Diggers). Similarities, in what was later shown to be a failed business model, should alert the Council to avoiding this mistake again!

Whereas, then, Wiltshire Constabulary had its C Division headquarters, facilities and now enviable manning levels nearby, their current disposition would be ill equipped to afford the monitoring/attendance levels that were formerly typical incident-assignments. (Please check records of police, magistrate court and local papers!).

Marshfield Road is on one leg of the town's triangular one-way traffic arrangement that presents a long established quality residential corridor. The people living therein might reasonably expect nocturnal noise nuisance, reduced safety and uncivil behaviour to become common place given another proximate Gold Diggers!

Please register these views.

Tom and Carol Newey

[REDACTED]
[REDACTED]
[REDACTED]
27 Marshfield Road
Chippenham
Wiltshire
SN15 1JX

9 Marshfield Road
Chippenham
Wiltshire
SN15 1JX

RECEIVED

22 APR 2013

PUBLIC PROTECTION

18th April, 2013

RE: Application for drink and music licence for REEL Cinema, Marshfield Road.

Dear Sir/Madam,

We live directly opposite to the cinema are worried that by permitting the above licence there will be increased noise, traffic, litter and antisocial behaviour. Although there is a taxi office next to the cinema it is rare to hear car doors slamming and other disturbances from them.

Our son's bedroom overlooks the cinema and although Marshfield Road is noisy, most of the disturbances have quietened down by midnight. There are other residents nearby who also have young children. The alleyway of Springfield's buildings also runs alongside our house and there will be increased pedestrian traffic as a 'cut through'. At present this passageway is a popular place for young people to stop and have a chat, a 'cigarette' and relieve themselves. (As well as practising their graffiti).

I appreciate that the Reel cinema wants to increase business but believe that it's location in a residential, conservation area makes it unsuitable for the extended licence.

Yours faithfully,

Peter, Karen and William Causer.

PLANNING
SERVICES

22 APR 2013

RECEIVED
19 APR 2013
PUBLIC PROTECTION

2 Springfield Buildings
Chippenham
Wilts
SN15 1LS

The Licensing Officer
Wiltshire Council
Licensing Department
Monkton Park
Chippenham
Wiltshire
SN15 1ER

Re: Application submitted under Licensing Act 2003 - **WK/201304422**

Dear Sirs

I wish to register my objection against the application above for changes in licence at 91a Marshfield Road.

This is a residential area which in the last five years has seen an increase in

- Damage to property
- Graffiti
- Loitering of groups during the night
- Anti-social behaviour
- Littering

I believe a change in the current entertainment licence would lead to an escalation in all of the above in a community that includes young children and many elderly residents.

With the number of outlets available in the Town centre (located in areas that are predominately retail and not as heavily residential as the area around 91A Marshfield Road) that already cater for this type of entertainment and the proposed changes to the Langley Road / Hathaway area I object to this application on the grounds that:

- Chippenham is well served with this type of entertainment
- This is a residential area

Yours Sincerely



C Carine (Miss)

ack ✓ pp CEB

From: Chris and Judy King [REDACTED]
Sent: 02 April 2013 15:07
To: PublicprotectionNorth
Subject: Application forAlcohol license for 91A Marshfield Rd.

I write with great concern about the application for a license for alcohol and refreshments at the property opposite our home at 8 Marshfield road Chippenham Wilts (91 A The cinema) exactly opposite to our house. So you can see my concern.

This property was purchased by my husbands father in 1924 and my husband was born here and the family have lived here ever since, we had good relations with the people who ran the cinema and later the bingo hall. WE were distressed by the Massage Parlour next door to the cinema but at least there was no noise or disturbance caused by that

I think a license for Alcohol and refreshments at the late hours suggested would bring no end of problems to the area, noise , bad behaviour, drunkenness, possible violence, and vandalism and also litter which we already have to cope with from the existing food out lets which stay open till late at night.

This is after all a Residential, and Conservation area At our ages 77 and 79 I see no reason why we should have to leave our much loved home and garden because the area has become unbearable by a change of use.
Yours faithfully Cecilia J King (Mrs)

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Wiltshire Council

Where everybody matters

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5 APR 2013

PUBLIC PROTECTION

REPRESENTATION FORM

This form must be returned within the statutory period, which is 28 days from the date the notice was displayed on the premises or the date specified in the Public Notice in the newspaper. Please contact the Licensing Section to confirm this date.

Any individual, body or business can make a Representation to the Licensing Authority in relation to an application, regardless of their geographic proximity to the premises. Any Representation must be relevant, in that the Representation relates to one or more of the Licensing Objectives.

Premises about which Representation is being made	91A Marshfield Rd, Chippenham,Wilts.sn151jr		
Your Name	Mr C.J.King,		
Postal Address	8,Marshfield Rd, Chippenham. Wilts. Sn151jy		
Contact Telephone Number	[REDACTED]		
Are you:	<ul style="list-style-type: none"> • An individual? <input type="checkbox"/> • A person who operates a business? <input type="checkbox"/> • A person representing residents or businesses? <input type="checkbox"/> • A member of the Relevant Licensing Authority (ie, elected Councillor of the Licensing Authority)? <input type="checkbox"/> 		
If you are representing residents or businesses who have asked you to represent them?	<p style="text-align: center;">no</p> <p style="text-align: right;">PLANNING SERVICES 04 APR 2013</p>		

Your Representation must relate to one of the four Licensing Objectives, which are detailed below. Please detail the evidence supporting your Representation and the reason for your Representation. If necessary, separate sheets may be used.

OBJECTIVES	EVIDENCE
1. The prevention of harm to children	
2. To prevent public nuisance	We already have litter, screaming from drunken girls and girls and boys having sex in our driveway during the summer.

OBJECTIVES	EVIDENCE
3. To prevent crime and disorder	More police will have to patrol this area thus increasing cost to our hard pressed force!
4. Public Safety	Cars regularly exceed the speed limit of 30 mph they can do as much as 70 mph around midnight.

Please list below any suggested actions that you feel the applicant could take to address your concerns.

Leave as is.

If a hearing needs to be held to determine the Premises Licence Application, the Councillors will generally only be able to consider matters that have previously been disclosed. However, additional information in support of your Representation may be considered if all parties at the Hearing agree. We advise that you detail all matters that you wish to be considered on this initial Representation, attaching additional sheets if necessary.

If you do make a Representation you will be invited to attend the Licensing Sub-Committee Hearings and any subsequent appeal proceedings relevant to your Representation.

All Representations in their entirety, including your name and address, will be disclosed to the Premises Licence applicant. A copy of Representations will be annexed to the Licensing Officer's hard copy report, which is a public document circulated to the Licensing Sub-Committee and to all those who have made relevant Representations.

Signature Mr C.J. King

Date 2-3-2013

Please return this form, along with any additional sheets, to the Licensing Officer at the Wiltshire Council Office covering the area in which the licensed premises are situated (see below):

Chippenham: Wiltshire Council, Monkton Park, Chippenham, Wiltshire, SN15 1ER
Devizes: Wiltshire Council, Browfort, Bath Road, Devizes, Wiltshire, SN10 2AT
Salisbury: Wiltshire Council, 27/29 Milford Street, Salisbury, SP1 2AP

Clare Reed. ✓

RECEIVED

4, Springfield

4 APR 2013

Buildings

PUBLIC PROTECTION

Chippenham.

I am writing to say that I am not happy with the plans that have been put forward for 91A Marshfield Rd. I am very concerned about the noise level and anti-social behavior. I have a learning disability, I feel safe in my cottage at the moment.

[REDACTED]

87 Marshfield Rd,
Chippenhram,
Wiltshire SN15 1TR
12/4/2013

RECEIVED
12 APR 2013

PUBLIC PROTECTION

Dear Sir,
We have been made aware
of an application by Real
Cinema, 91H Marshfield Road,
to grant them an alcohol
licence between the hours
11.00 am - midnight, late night
refreshments 9.00 - 02.30 and
the playing of recorded music
9.00 - 2.30.

It is this licence intended
solely for Patrons of the
cinema (who is in the cinema?)
at 02.30 in the early morning
or is there some other plan

Behind this application?

Is this only for the present
cinema on the 1st floor of the
building, or are there plans
ahead to convert the 2nd floor
ex 'Bingo hall' into, say, a
night club or other entertainments
We as residents have never
had any cause for complaint
over cashiers coming and
going from the cinema, but
would be extremely worried
if an alcohol licence was
granted for anything other
than the cinema's cashiers
especially as this site will
be a residential area & also
a conservation area. We will
be keeping a close eye on
yours faithfully,
~~XXXXXXXXXX~~

Wiltshire Council

PUBLIC PROTECTION

Where everybody matters

REPRESENTATION FORM

This form must be returned within the statutory period, which is 28 days from the date the notice was displayed on the premises or the date specified in the Public Notice in the newspaper. Please contact the Licensing Section to confirm this date.

Any individual, body or business can make a Representation to the Licensing Authority in relation to an application, regardless of their geographic proximity to the premises. Any Representation must be relevant, in that the Representation relates to one or more of the Licensing Objectives.

Premises about which Representation is being made	The Real Cinema, Marshfield Road
Your Name	Craig Holder
Postal Address	89 Marshfield Road, Chippwick
Contact Telephone Number	[REDACTED]
Are you:	
• An individual?	<input checked="" type="checkbox"/>
• A person who operates a business?	<input type="checkbox"/>
• A person representing residents or businesses?	<input type="checkbox"/>
• A member of the Relevant Licensing Authority (ie, elected Councillor of the Licensing Authority)?	<input type="checkbox"/>
If you are representing residents or businesses who have asked you to represent them?	

Your Representation must relate to one of the four Licensing Objectives, which are detailed below. Please detail the evidence supporting your Representation and the reason for your Representation. If necessary, separate sheets may be used.

OBJECTIVES	EVIDENCE
1. The prevention of harm to children	My 3 yr old daughter's bedroom overlooks the alleyway, by the Cinema. We have concerns that people who have been drinking, will use the alleyway, to conduct inappropriate sexual behaviour.
2. To prevent public nuisance	Significant numbers of people who have been drinking, will result in gatherings outside the Cinema with increased noise levels & potentially anti-social behaviour. Our house is next door to the Cinema.

OBJECTIVES	EVIDENCE
3. To prevent crime and disorder	have already been to contact with minor crime and disorder, significant falling (local hedge/dismantling) resulting from people's return rate from town. our fear is that this will be compounded
4. Public Safety	— n/a —

Please list below any suggested actions that you feel the applicant could take to address your concerns.

1 Hours of license restricted to 11 pm
 2 CCTV outside cinema and in alleyway
 3 Limit the time of playing music to ~~11 pm~~ 11 pm
 (we used to be able to hear the music in
 the bingo hall, when that was open)

If a hearing needs to be held to determine the Premises Licence Application, the Councillors will generally only be able to consider matters that have previously been disclosed. However, additional information in support of your Representation may be considered if all parties at the Hearing agree. We advise that you detail all matters that you wish to be considered on this initial Representation, attaching additional sheets if necessary.

If you do make a Representation you will be invited to attend the Licensing Sub-Committee Hearings and any subsequent appeal proceedings relevant to your Representation.

All Representations in their entirety, including your name and address, will be disclosed to the Premises Licence applicant. A copy of Representations will be annexed to the Licensing Officer's hard copy report, which is a public document circulated to the Licensing Sub-Committee and to all those who have made relevant Representations.

Signature 

Date 12/4/13

Please return this form, along with any additional sheets, to the Licensing Officer at the Wiltshire Council Office covering the area in which the licensed premises are situated (see below):

Chippenham: Wiltshire Council, Monkton Park, Chippenham, Wiltshire, SN15 1ER
Devizes: Wiltshire Council, Browfort, Bath Road, Devizes, Wiltshire, SN10 2AT
Salisbury: Wiltshire Council, 27/29 Milford Street, Salisbury, SP1 2AP
Trowbridge: Wiltshire Council, Bradley Road, Trowbridge, Wiltshire, BA14 0RD

Holland, Linda

Subject: FW: Application for alcohol Licence 91a marshfield Road

-----Original Message-----

From: Lau Williams [mailto:blond [REDACTED]]
Sent: 03 April 2013 14:42
To: Holland, Linda
Subject: Re: Application for alcohol Licence 91a marshfield Road

Hello Linda

Thank you for contacting me so promptly with this matter.

Just to confirm I would like to confirm I would like to make a formal representation regarding the application in question.

My reasoning for this I live at flat 2 kilvert house Dallas road SN15 1LD This is a ground floor flat next to the taxi office and cinema. On the weekends we hear shouting late at night from people walking home from town I believe this would encourage more of this type of behaviour. I also have rubbish in my garden on a daily basis again this will encourage more of this specially as the licence is as I believe is for a late license.

The noise causes us distress already when there are people shouting outside our windows when there going to the taxi rank early hours of the morning I believe this will cause higher levels of this to a residential area. A cinema is a place of entertainment and I do appreciate that I am 26 I still go out on occasions but when it is on you door step every week Thursday to early hours of Sunday morning every week I don't believe in needs encouragement.

Thank you for you time

Regards

Laura Williams

Sent from my iPhone

On 3 Apr 2013, at 14:27, "Holland, Linda" <Linda.Holland@wiltshire.gov.uk> wrote:

> Good afternoon Ms Williams
>
> Further to your recent email, can i ask you to confirm that you wish to make a formal representation regarding the above application.
>
> For your information: The application is to permit the sale of alcohol to patrons of the cinema who have purchased a valid ticket to watch a film at the premises. The application is also for recorded music for patrons attending the cinema, not live music. The application is not to change the premises type it is still to remain a cinema.
>
> The variation application is available to be viewed at the council offices until the 18th April 2013.
>
> If you wish to make a formal representation could you please advise me of your address and any further information you wish to be considered. I have attached our guidance notes and representation form for your information .
>
> Regards

>
> Linda
>
>
> Linda Holland
> Senior Public Protection Officer (Licensing) North and West Licensing
> Team North Wiltshire Council Monkton Park Chippenham Wiltshire
> SN15 1ER
>
> Tel: 01249 706410
> Int: 21410
>
> Email: linda.holland@wiltshire.gov.uk
> Web: www.wiltshire.gov.uk<<http://www.wiltshire.gov.uk/>>
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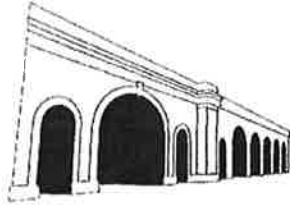
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CHIPPENHAM CIVIC SOCIETY

PRESIDENT Dr Robert E. Blackburn
M.A. (Oxon), Mus. B., M.A.(Manchester), Ph.D., LTCL

Mrs Isabel Blackburn, Chairman
Astley House, 225 London Road, Chippenham

RECEIVED
9 APR 2013
PUBLIC PROTECTION

9th April 2013

Licensing Section, Public Protection Services,

Wiltshire County Council

Dear Sir,

Re: Reel Cinema, 91A Marshfield Road, Chippenham. Applications 1) For the sale of alcohol on the premises from 11.00 to 0.00. 2) To permit the sale of late night refreshments 09.00 to 2.30 hours. 3) To permit the playing of recorded music at the premises from 09.00 to 2.30 hours.

Chippenham Civic Society wishes to oppose these applications of what effectively amounts to a change of use from a cinema to licensed premises in a highly built up residential area. The Marshfield road area and surrounding streets are already blighted with anti-social alcohol related behaviour from other licensed premises in the town centre and our concern is that the owners of the Reel Cinema will have no control over potential anti-social behaviour of its customers outside its premises if this application is approved.

Police in Chippenham for several years have frequently been reported in the local press as having to respond to significant outbreaks of violent, intoxicated incidents in particular at weekends with the owners of existing reputable licensed premises being unable to contain this type of anti-social behaviour.

Further, the application to allow the playing of music from 09.00 to 2.30 could cause a significant disturbance to the peace and tranquillity of the neighbourhood with the coming and going of customers at various times coupled with the increased movement of vehicular transport. The residents of Marshfield Road and surrounding streets already have to contend with a huge amount of road traffic movements during the day, they are surely entitled to peace and quiet at night.

The Civic Society strongly urges the Licensing Section not to approve any of these applications as we believe that if granted it could have a serious detrimental effect to the quality of life in this residential area of the town.

Yours truly,

PR


Isabel Blackburn

Chairman

